

## EVENING EVENTS AND TECHNICAL TOUR

### TUESDAY 10 OCTOBER - ARRIVE IN BALLARAT

<b>OPTIONS:</b>	<p><b>Transfer from Tullamarine / Melbourne Airport:</b> airportshuttlebus.com.au</p> <p><b>Hire car:</b> approx. 1 1/4 hour drive</p> <p>Once delegates arrive in Ballarat, transport from the three recommended accommodation providers will be provided to external events (approximate walking distances: Mercure Ballarat to Best Western – 250m; to Sovereign Park Motor Inn – 1.2km; to Ballarat CBD – 2.5km)</p>
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**WELCOME EVENT:** 6.30pm, Oddie Gallery, Art Gallery of Ballarat, Lydiard St Nth Ballarat

6.15pm	<p><b>Canapes and Drinks provided</b></p> <p>Buses will depart: Mercure, Best Western, Sovereign Park Motor Inn</p>
7.45pm 8.00pm	<p><b>Depart venue for free time/dinner in Ballarat CBD</b>, options include: Billy's Bistro &amp; Bar, Mercure, Red Lion Hotel (bus available if required), Forge Pizzeria, Armstrong St, Ballarat</p>

### WEDNESDAY 11 OCTOBER

7.45am	<b>MERCURE, BALLARAT:</b> Coffee, Tea and Registration
8.20am	<b>MERCURE, BALLARAT, CONFERENCE DAY ONE - Please see detailed program</b>
4.40pm	END OF DAY ONE
5.20pm	Buses will depart: Mercure, Best Western, Sovereign Park Motor Inn
5.30pm	<b>CONFERENCE DINNER: Housey Housey, Armstrong St Nth, Ballarat</b>
8.30pm	Buses will depart Housey Housey for Eerie Walking Tour, Athletic Club, Sutton's House of Music and Sovereign Hill. 300m walk from Housey Housey to Mitchell Harris Wine Bar
10.30pm	Sovereign Hill to Mercure 800m walk
10.30pm	Bus will depart Mitchell Harris via other venues for Sovereign Park Motor Inn, Best Western, Mercure
11.05pm	Bus will depart Mitchell Harris, via other venues for Sovereign Park Motor Inn, Best Western, Mercure

### THURSDAY 12 OCTOBER

8.30am	<b>MERCURE, BALLARAT, CONFERENCE DAY TWO - Please see detailed program</b>
4.00pm	END OF DAY TWO
4.10pm	EDA AGM
From 6.00pm, buses will depart every 15 minutes until 6.30pm from Mercure, Best Western, Sovereign Park Motor Inn	
6.45pm	GUESTS SEATED FOR GALA DINNER AND LUCID ECONOMICS EDA AWARDS PRESENTATIONS O'Collins Hall, St Patrick's Cathedral, Ballarat
10.30pm   11.00pm	bus will depart for accommodation

### FRIDAY 13 OCTOBER

8.45am	<b>TECHNICAL TOUR, return to Tullamarine Airport or Melbourne CBD</b>
8.45am	Bus will depart: Mercure, Best Western, Sovereign Park Motor Inn to MARS Stadium
9.15am	Venue 1 MARS Stadium
9.50am	Venue 2 BWEZ/Ballarat Growth Corridor
10.15am	Ballarat Yacht Club - Take-away coffee/morning tea
10.30pm	Depart Ballarat
11.15pm	Venue 3 Western BACE (Business Accelerator and Centre of Excellence)
11.45pm	Depart Western BACE
1.15pm	Arrive Melbourne Airport

# NATIONAL ECONOMIC DEVELOPMENT CONFERENCE

10-12 OCTOBER, 2017

## CONFERENCE PROGRAM

[www.nedc2017.com.au](http://www.nedc2017.com.au)

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# NATIONAL ECONOMIC DEVELOPMENT CONFERENCE

2017

WELCOME EVENT		TUESDAY 10 OCTOBER
6.30 - 8.00pm	Oddie Gallery - Art Gallery of Ballarat Welcome - Justine Linley CEO City of Ballarat	
DAY ONE		WEDNESDAY 11 OCTOBER - MERCURE, BALLARAT
7.45am	EVENT REGISTRATION AND COFFEE - MERCURE BALLARAT HOTEL AND CONVENTION CENTRE	
8.20am	Welcome to NEDC2017	<b>Mark Olsen - MC</b>
8.30am	Welcome to Country	<b>Wathaurung Aboriginal Corporation</b>
8.45am	Welcome by City of Ballarat Mayor	<b>Cr Samantha McIntosh</b>
8.55am	EDA update	<b>Mark Holdsworth ACEcD, National Chair</b>
9.05am	EDA update	<b>Jacqueline Brinkman, Executive Officer</b>
9.20am	Opening Address	
9.50am	Acknowledgement of Lucid Economics EDA National Awards of Excellence Finalists # Economic Development Strategic Thinking # Economic Development Marketing & Promotion	
10.00am	MORNING TEA	
10.15am	<b>KEYNOTE: Nicki Hutley - Director Urbis Australia's Economic Future: Utopian or Dystopian?</b>	
11.00am	<b>PANEL: Partnerships for Growth</b> Mark Olsen (Facilitator) Adrian Spencer (GrantGuru): Enhancing Productivity through Business Support, Ingo Kumic (Knox City Council) and Gordon Noble (GNBK Advisory Pty Ltd): New Financing, New Community Futures Teona Cousin (Mackay Regional Council): Events and Conference attraction for Economic Recovery	
11.40am	EDA Around the States	<b>Mark Olsen</b>
11.50am	Acknowledgement of Lucid Economics EDA National Awards of Excellence Finalists # Economic Development through Partnerships/Collaboration # Community in Economic Development	
12.00pm	LUNCH	
12.40pm	<b>Dean Magee</b> - Big Data - Bold Ideas	
1.10pm	<b>KEYNOTE: Phil Ruthven - IBISworld Risk-taking, Productivity &amp; Progress: 2018 and Beyond</b>	
1.55pm	<b>Sean Keenihan:</b> Norman Waterhouse - Stepping it up to Develop Local Economics	
2.25pm	AFTERNOON TEA	
2.45pm	<b>PANEL: Economic Powerhouse</b> Mark Olsen (Facilitator) Ryan James (Id Consulting): Jobs & Growth - A Snapshot of Economic Drivers across Australia Ruth Spielman (National Growth Areas Alliance) & Rod Hall (Id Consulting): The Role and Importance of the Fast Growing Outer Suburbs Justine Linley (CEO City of Ballarat): Ballarat- Capital of the West	
3.25pm	<b>KEYNOTE: Stephen Chapple ACEcD, Dept of Environment, Land, Water &amp; Planning and Simon Millcock ACEcD, Legatus Pty Ltd</b> <i>Australian Future Mega Cities, Liveable Places and Our Regions - A Critical Role for Economic Development Practitioners and Policy Makers</i>	
4.10pm	<b>Robert Drummond, SES ABR - Livestream</b> ABR Explorer is a free online reporting and analytical tool that gives authorised government agencies access to all information on the Australian Business Register	
4.40pm	<b>End of Day One - Mark Olsen</b>	
5.30pm	Whole group dinner - Housey Housey - Experience Ballarat	
8.30pm	Experience Ballarat - Options	

DAY TWO		THURSDAY 12 OCTOBER
MERCURE BALLARAT HOTEL AND CONVENTION CENTRE		
8.30am	Day 2 Welcome & Day 1 Wrap - <b>Mark Olsen</b>	
8.40am	<b>KEYNOTE: Stephen Yarwood - City 2050 / Urban Futurist</b> <i>Inspiring attendees to be innovative, embracing, exploitative and adaptive when facing the challenges of a rapidly changing world.</i>	
9.30am	<b>PANEL: Entrepreneurship</b> Mark Olsen (Facilitator) David Archer (Port Macquarie -Hastings Council): Failing Faster – Applying Lessons from Entrepreneurship to the Government Context Terry Hickey (Enterprise Geelong): GEEmap is an interactive visual tool, developed in Geelong to help nurture Geelong's entrepreneurial ecosystem Philippa Dawson: Fostering Entrepreneurship Ecosystems - The Importance of Scale-ups to Economic Development	
10.10am	Acknowledgement of Lucid Economics EDA National Awards of Excellence Finalists # Economic Development Initiatives – over 15,000 residents # Economic Development Initiatives – rural and remote areas.	
10.20am	MORNING TEA	
10.35am	<b>KEYNOTE: Graeme Emonson - Local Government Victoria Executive Director</b> <i>Re-imagining Local Government's Future Contribution to Victoria's Productivity and Liveability</i>	
11.15am	<b>KEYNOTE: Michael Langley - Board Chair IEDC &amp; CEO Greater Minneapolis St Paul Region</b> <i>International Trends</i>	
11.55am	<b>Dr Ian Martinus ACEcD</b> Study Tour New York State 2017 – Economic Development Initiatives at Scale	
12.05pm	Acknowledgement of Lucid Economics EDA National Awards of Excellence Finalists # Economic Development Single Event or Activity # Digital Entrepreneurs	
12.10pm	LUNCH	
12.50pm	<b>PANEL: About Ballarat</b> Mark Olsen (Facilitator) Jade Moffat (IBM): A proud partner in the Ballarat community since 1995. IBM conceived the P-TECH model to strengthen the connection between student learning and 21st century skills. Colleen Filippa (Fifteen Trees): Fifteen Trees can help companies reduce their carbon footprint by encouraging them to support community tree planting projects. Susan Fayed (City of Ballarat): Coordinating City of Ballarat's International Heritage Urban Landscape (HUL) Pilot Jeremy Johnson (Sovereign Hill): Australia's foremost outdoor museum, recreates Ballarat's first ten years after the discovery of gold in 1851	
1.35pm	<b>Stewart Pentland:</b> Director Planning & Economic Development, Morton Bay Regional Council The Mill at Morton Bay – A Game Changer the Region Needs	
2.15pm	AFTERNOON TEA	
2.30pm	<b>Carley Scott ACEcD:</b> Developing East Arnhem Ltd Finding the Edge in Investment Attraction	
3.00pm	<b>KEYNOTE: Gus Balbontin: Entrepreneur and former Executive Director Lonely Planet.</b> <i>Gus is a big thinker who doesn't let 'life's hurdles' get in the way of big solutions. His knowledge and expertise in transformation and digital innovation is genuinely impressive, as he teaches his audience how to navigate the struggles and successes that even great brands in the world experience.</i>	
4.00pm	<b>Conference Summation &amp; Close - Mark Olsen</b>	
4.10pm	EDA AGM	
6.30pm	<b>GALA DINNER &amp; LUCID ECONOMICS EDA AWARDS FOR EXCELLENCE</b>	